Enlighten **customer portal**
Branding options

INFORM BILLING

Enhanced branding

When opting for our enhanced branding offering, we will provide a design consultancy service to ensure Enlighten matches your corporate identity. Our in-house graphic designer will create custom headers and footers for use on the login page and across the Enlighten portal, following your own website for guidance. We will match your colour scheme and fonts as far as practically possible and all message statements will be customised with email links to your support team and links back to your website as required. The Enlighten URL can even be set-up to appear as part of your website and graphics can have multiple links to your homepage or social media sites.

The set-up charge for this option is **£395**

Basic branding

This option enables you to feature your own custom graphics on the header and footer areas of the login page and across your portal. We will provide the specification and upload any graphics you supply to Enlighten. Basic text on the login page and support page can be modified as required and a welcome message can be customised on the homepage. Header graphics can link back to one web page. All other elements will remain as standard.

The set-up charge for this option is **£75**

Unbranded

The unbranded version of Enlighten features only our generic Enlighten logo and has no reference to your company or your branding. All message statements onthe login, welcome and support pages use our standardised default text.

There is no set up charge for this option.

To find out more

Please contact us to find out how to get the most from your Enlighten portal:

📞 **01332 92 70 70**

✉ **info@informbilling.co.uk**

🐦 **@inform_billing**

informbilling.co.uk

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Enlighten customer portal
Branding options

	Enhanced Branding - £395	Basic Branding - £75	Unbranded - Free
Design service to create graphics, match colour palettes, fonts and to customise text for approval	✓	x	x
Page Header Image	Designed to match your website	To be supplied by reseller	Enlighten branded
Page Footer Image	Designed to match your website	To be supplied by reseller	Powered by Inform Billing
Browser tab favicon	Replicated to match your website	Enlighten's own	Enlighten's own
Navigation tab colour & font	Chosen to match your website	As standard	As standard
Section header colour & font	Chosen to match your website	As standard	As standard
Graph and pie chart colours	Chosen to match your website	As standard	As standard
Login page welcome message text	Custom font and customisable with formatting, hyperlinks and editable text.	Editable text	Default text
Home page marketing message text	Custom font and customisable with formatting, hyperlinks and editable text.	Editable text	Default text
Help and support message text	Custom font and customisable with formatting, hyperlinks and editable text.	Editable text	Default text

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